When you're talking tomorrow's

technology,

the word is

German!

"No other foreign language taught in high school can do more to broaden your future career opportunities than German.

For instance, nearly a thousand American companies do business in German-speaking countries. And over a thousand companies based in German-speaking countries (Volkswagen, Adidas Sportswear, and Bayer A.G. among them) have subsidiaries in the U.S. All of these companies have good reasons to hire and offer advancement to those who know German.

The same is true for many high tech companies—leaders in automotive engineering, optics, medical instrumentation, and other fields—who name German as the foreign language they would prefer job applicants to know" (Goethe Institute 1994).